

# 2026

## national neurodiversity shows

discovering different

## Sponsorship Prospectus

Welcome to the UK's largest exhibition  
dedicated entirely to Neurodiversity



### WALES

30<sup>th</sup> April 2026  
Cardiff City  
Stadium  
10am-4pm

### NORTH WEST

11<sup>th</sup> June 2026  
The Edge  
Conference  
Centre  
10am-4pm

### MIDLANDS

14<sup>th</sup> July 2026  
Coventry Building  
Society Arena  
10am-4pm

NEW FOR 2026

### SCOTLAND

11<sup>th</sup> September 2026  
Hampden Park  
Stadium  
10am-4pm

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# Welcome

**Welcome to the UK's largest exhibition  
dedicated entirely to Neurodiversity**

## **A Message From The Show Director**

At the National Neurodiversity Shows, our aim is simple: to create spaces where neurodiversity is understood, respected, and celebrated — and where practical, meaningful change can grow.

Our shows bring together lived experience, professional expertise, research, innovation, and real-world solutions in a way that is accessible, inclusive, and impactful. By partnering with us as a sponsor, organisations have the opportunity to stand alongside the neurodivergent community and visibly support progress that matters.

We believe change happens when people come together to share knowledge, challenge assumptions, and collaborate across sectors. That belief shapes everything we do — from how the shows are designed, to the partners we work with, and the voices we choose to amplify.

Thank you for considering a partnership with us. Together, we can demonstrate meaningful allyship and help shape a future where neurodivergent people are understood, supported, and valued across society.

Warm regards,

Emma Wilkins  
LLB MBL PGCE  
Show Director



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# Prospectus Directory

Further Details of  
Each Package and  
Pricing on  
Following Pages

#NNS2026 #DISCOVERINGDIFFERENT

## Headline Sponsorship **BOOKED**

Join us in our prestigious Headline Sponsorship position, taking full advantage of our high traffic website, committed audience and extensive visibility platform. Showcase your commitment to inclusion with us at the forefront of everything we do.



## Seminar Sponsorship **BOOKED**

Position your branding centre stage at our extremely popular unlimited seminar sessions which draw in delegates from around the UK. Benefit from a prominent time slot to deliver your own session and feature whenever our seminar schedule is promoted.



## Digital Media Sponsorship **BOOKED**

The discussion doesn't stop at the shows. Benefit from year round exposure on our high traffic website which attracts visitors searching for information on neurodivergence. Your logo on our website and emails as Media Partner.



## Charging Zone Sponsorship

Feature as our charging zone sponsor and benefit from delegates' focus as they recharge. You'll feature on our website, in our show guide and within the charging zone where our staff will place your marketing materials for you.



## Quiet Room Sponsorship

Showcase true understanding for the community with sponsorship of our quiet rooms. Available and signposted at every show for delegates to find tranquillity, you'll feature as the destination for a moment of calm.



## Website Promotional Placement

Be one of the first brands people see on our website with a prominently placed persistent featured sidebar advertisement. Choose from rolling or yearly options.



## Show Guide Promotional Placement

Your message. Your brand. In the hands of thousands of delegates across the UK. Take advantage of a full page to convey what you can do.



## Promotional Insert

Already have your branded marketing materials? Let our staff take them off your hands and place them into visitor bags as they hand your message out to thousands of eager visitors as we tour the UK.



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# 2026 Packages

## What's Included?

### Headline Sponsorship

**BOOKED**



**£10,000**

Become the lead partner of one of the UK's most impactful neurodiversity events. As Headline Sponsor of the National Neurodiversity Shows, your organisation will be front and centre – visibly supporting inclusion, innovation, and real change.

This exclusive role offers standout visibility, demonstrates strong allyship, and provides maximum exposure in this community. Headline Sponsorship covers sponsorship of all 4 of our events this year, so you'll benefit from exposure across the UK throughout 2026.

As Headline Show Sponsor you'll also have a dedicated sole point of contact for pre and post show support, to ensure you get the most out of this package.

- Full-page advert (x4) in the show guide (inside front or back cover)
- Show guide featured article – full page (x4)
- Branding on all brochures and visitor bags (one side)
- Branding on all event emails with hyperlinks
- Place your banners in our reception foyers
- Social media promotion pre and post events
- Leading seminar presentation time slot at every show (x4)
- Prominent brand positioning with banner across all event website pages
- Premier exhibition floor positioning with high visibility
- Extended headline sponsor interview featured in event promotions
- Branding at the start of show videos & highlights video
- Guaranteed feature position in the highlights video under the "Headline Sponsorship" heading
- Promotional bag insert at every show
- Special mentions in press releases and marketing campaigns
- Heightened social media promotion - \*guaranteed monthly feature
- 25% discount off an accompanying exhibition stand package

To book Headline Sponsorship, please email our show planners at:  
[hello@nationalneurodiversityshows.com](mailto:hello@nationalneurodiversityshows.com)

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# 2026 Packages

## What's Included?

### Seminar Sponsorship **BOOKED**

£4,000

- Full-page advert in the show guide (inside front or back cover)
- Logo on brochures and all event emails with hyperlinks
- Roller banners in reception and seminar rooms
- Social media promotion
- Guaranteed seminar delivery slot
- Logo on highlights video

Seminar Sponsorship has already been booked for 2026



### Digital Media Sponsorship **BOOKED**

£1,995

Your branding placement (logo with hyperlink) on our website listed as a Digital Media Sponsor, along with at the bottom of all our promotional emails.  
Duration - 12 months.

- Logo on event website, registration pages, and confirmation emails
- Branding on the digital event platform (lobby, agenda, session pages)
- Sponsored content/blog post on event website or newsletter
- Branding on highlights videos



### Charging Zone Sponsorship

£345 per Show / £1,245 4 Shows

- Your branding on charging stations (kiosks, tables, or charging pods)
- Branded signage around the area ("Recharge here, courtesy of [Sponsor]")
- Recognition in the show guide, and website as the official "Charging Area Sponsor"



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# 2026 Packages

## What's Included?

### Quiet Room Sponsorship

£495 per Show / £1750 4 Shows

- Branded signage ("Quiet Room brought to you by [Sponsor]")
- Recognition in the show guide and website as the official "Quiet Room Sponsor"
- Roller banners in quiet rooms
- Place your marketing materials in our quiet rooms (designated area)
- Social media promotion as Quiet Room Sponsor
- Logo on highlights videos where we cover our quiet rooms



### Website Promotional Placement

Monthly – £150 / Yearly – £1,440 (20% saving)

- Prominently placed website advert on our high traffic homepage
- Persistent featured sidebar overlay placement
- Clickable link directing traffic to your URL
- Position your brand as an ally to the neurodivergent community



### Promotional Insert

£395 per Show

Our staff will insert your promotional leaflets or materials into our visitor bags, placing your brand in the hands of each visitor on show day. You'll need to provide a minimum of 1000 promotional items for this option.



### Show Guide Promotional Placement

- Full Page – £150
- Inside Back Cover – £250
- Inside Front Cover – £250



Our show guide is a printed A5 booklet handed to every attendee. It contains all the essential information needed to navigate the show, garnering attention for your advertisement in the process.

**TO BOOK** any of our 2026 Sponsorship or Promotional Packages, please email our show planners at; [hello@nationalneurodiversityshows.com](mailto:hello@nationalneurodiversityshows.com)

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